

**PGDM Biotech Batch 2023-25**

S.No.	First Name	Middle Name	Last Name	Specializations	Summer Internship - Organisation	Summer Internship - Project Title
1	Adarsh		Makode	Biotechnology Marketing	Exeltis India;	Hyperuricemia Patient Journey & Topiroxostat Perception Mapping.
2	Adesh		Deshmukh	Biotechnology Marketing	Novocrix Pharmaceutical;	To identify and evaluate growth opportunities for carboxymethyl cellulose and (lutein & zeaxanthin) in the eye care market
3	Akash	Rajkumar	Shahu	Biotechnology Marketing	Stash Pharmaceuticals Pvt.Ltd;	Expand the business growth with sales and marketing strategies in orthopedic and pediatric segment
4	Anita	Murugesan	Pillai	Biotechnology Marketing	Alembic Pharmaceutical Ltd.;	Acceptance of Dydrogesterone SR & Acceptance of Calcium, Magnesium, Vitamin D, Zinc Combination in Gynecological Practice
5	Jeet	Rajanikant	Naiksatam	Biotechnology Marketing	Sense 22 Yoga;	Developing Corporate Partnership For Wellness Program and Brand Development Strategies for Incense Sticks
6	Krishna	Ashok	Bhillare	Biotechnology Marketing	Jagsam Pharma;	Comprehensive Marketing Strategy to boost the sales of newly launched lifestyle products
7	Mayur	Balkrushna	Mahajan	Biotechnology Marketing	Glowderma Lab Pvt. Ltd.;	To find the current uses and future perspective of "Tofacitinib Topical & Oral form" in various dermatological conditions
8	Minal	Ravindra	Thakare	Biotechnology Marketing	Continual Lifesciences Pvt Ltd;	A Study on Sales and Marketing Strategies for the Customer Adoption Journey of Ayurvedic and Nutraceutical Products

9	Pooja	Rajendra	Verma	Biotechnology Marketing	Glowderma Lab Pvt Ltd;	Opportunity Testing for the use of Oral Minoxidil with Topical Minoxidil in Hair Care Therapy among the Dermatologists and Trichologists
10	Pragya		Singh	Biotechnology Marketing	Exeltis India; Dortmund Laboratories Pvt Ltd;	Understanding and Analysis of usage of Eplerenone in specialities like Cardiologists, Nephrologists, Consultant Physicians, General Physicians and competitor's activity mapping in Eplerenone.; Manufacturing of Tablets, Capsules and Syrups
11	Pranita	Jaywant	Mondkar	Biotechnology Marketing	Alembic Pharmaceuticals; National Institute For Research In Reproductive Health (NIRRH);	To analyze prescription behavior regarding triple drug combination for glaucoma and explore brand launch opportunities.; To investigate the occurrence of K121Q polymorphism of ENPP1 gene in women with PCOS compared to healthy controls
12	Pranjal	Prabodh	Shirke	Biotechnology Marketing	Sense22Yoga;	Strategic Market Penetration for Client Acquisition and Sales Growth
13	Radhika	Bhaguram	Gude	Biotechnology Marketing	Jagsam Pharma;	To Study Market Research and Strategic Brand Promotion in Neurology Division
14	Rohan	Dinkar	Raut	Biotechnology Marketing	ArEx Laboratories; NEON Laboratories LTD.;	To understand the current scenario for Sexual Dysfunction in couples & preferred treatment options by health care professional; Pharmaceutical Parenteral Preparation

15	Rohan	Ramakant	Murudkar	Biotechnology Marketing	Novocrix Pharmaceuticals; Shodh Advantech Lab;	Sales and marketing of ophthalmology product and perception mapping of ophthalmology molecules and understand market potential; Industrial Visit and Workshop
16	Sakshi	Sanjay	Mokal	Biotechnology Marketing	Exeltis India;	A)To study usage & preference of Doctors for Multivitamins containing Lysine B)Prescribing behavior of doctors for oral contraceptive
17	Sarvesh	Krishnakumar	Gaidhane	Biotechnology Marketing	JAGSAM PHARMA;	A study market research and strategic brand promotion in Neurology Division
18	Sharma	Sachin	Parasnath	Biotechnology Marketing	SENSE22YOGA;	Developing integrating strategies for enhancing corporate wellness programs and analysing the impact of packaging on consumers choices for incense sticks
19	Shruti	Gunwant	Suryagan	Biotechnology Marketing	Jagsam pharmaceuticals;	To identify and evaluate the role of rehabilitation center and De-addiction in psychiatry practice on pan India scale.
20	Shruti		Rajan	Biotechnology Marketing	Scalevers LLP;	A study on Selected Brands - Understanding the HCP and Chemist Perspectives
21	Siddiqui	Ashna	Moin	Biotechnology Marketing	Scalever; Aqsa Medical;	A study on strategic insight & market trends of acquired brands .; Summer intership
22	Tejaswini	Raju	Nimje	Biotechnology Marketing	Scalevers LLP; Medihope; Prolific;	A study on strategic insight and market trends of top cardiac brands; Pharmacist; Study of Diabetes, Schizophrenia study

23	Tulika	Vivek	Chaube	Biotechnology Marketing	Jagsam Pharma;	An in-depth Market Research on Prescription Patterns of Gynecologist as well as Orthopedic Doctors to Boost Sales within the Segment.
24	Unmesh	Deepak	Vaity	Biotechnology Marketing	Neon Laboratories;	Pharmaceutical Parenteral Preparation